

Display Advertising

RATE CARD

Times Newspapers Limited


THE SUNDAY TIMES

THE  TIMES

TIMESONLINE

Rate Card

THE TIMES

Main News & Business News

	Firm Day	
	Colour	Mono
Full page compact	£27,195	£16,645
SCC fractional	£123	£75
DPS	£42,000	£27,825
Strips	+10%	
Fixed positions	+15%	

Sport

SCC	£107	£63
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All other sections

SCC	£102	£67
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Special Positions

Main news page 3 (20 x 2/7x7)	£9,450	
Main news page 5 (25 x 4/17x7)	£15,750	
Centre spread - Business News (10 x 7/20 x 2/20x3)	£6,090	
Share Square (Unit Trusts/Prices) = 90 x 85mm	£3,255	
Sport OBC strip (Mon-Fri)	£8,400	
Sport OBC strip (Saturday)	£12,075	
The Game front page solus	£7,875	
OBC Times2 20 x 2	£5,775	

London/South East

SCC	£74	£42
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SATURDAY

Money

SCC	£123	£75
Page 3 solus 17 x 7/20x7	£14,700	
Back page solus	£25,990	

Travel

SCC	£123	£75
Page 3 solus 10 x 7	£9,450	
Back page solus	£25,990	

Rate Card

The Knowledge

SCC	£110
Page colour	£12,600
Critics Choice	£1,050
Outside back cover	£16,800
Inside front cover	£14,700
Inside back cover	£14,700

THE TIMES MAGAZINE

DPS	£30,450
Full page (run of magazine)	£16,540
Half page	£9,975

Special Positions

Inside front cover DPS	£40,425
Outside back cover/Inside front cover	£23,625
First page facing all matter	£22,050
First DPS	£37,015
DPS in/out matter	£34,125
Page facing all matter	£19,425
Page facing matter	£18,795
Half pages - next to/under matter	£13,125
First right hand page facing all matter	£22,575
Inside back cover	£21,000
Front half	+10%
All other positions	+10%
Bleed	+10%

SCC = Single Column Centimetre

Newspaper copy splits = +10%

All rates shown are exclusive of colour reproduction charges and VAT and apply to UK editions only.

Additional Costs: AB copy or N/S splits (subject to availability) £5,000 or £10,000 (depending on pagination and position within issue).

Rate Card

THE SUNDAY TIMES

MAIN NEWS

	Colour	Mono
SCC	£220	£144
Page (run of section)	£90,065	£60,690
First full page	£97,650	£64,025
Front page solus 7 x 8 colour or mono	£23,365	
Back page	£98,700	
Page 3 25 x 4 colour or mono	£25,465	
Leader solus 20 x 2/Opinion solus	£7,665	

BUSINESS NEWS

SCC	£220	£144
Page	£90,090	£60,675
First page	£97,650	£64,050
Front page solus 7 x 8 colour or mono	£23,365	
Back page	£98,700	
Page 3 25 x 4	£25,465	

MONEY

SCC	£192	£135
Page	£78,355	£56,230
First page solus 25 x 4	£24,700	
Back page solus 33 x 5	£34,620	

SPORT

SCC	£203	£137
Page	£83,060	£57,330
First page	£87,710	£60,584
Front page solus 7 x 8	£15,765	
Page 3 solus 25 x 4	£23,150	
Back page	£88,725	

NEWS REVIEW

SCC	£187	£131
Page	£78,300	£52,500
Front page solus 10 x 8	£19,850	
Back page solus 25 x 4	£25,465	

TRAVEL

SCC	£192	£131
Page	£42,655	£29,140
OBC	£47,250	£47,250

IN GEAR/HOME

SCC	£158	£105
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CULTURE

SCC	£204	£146
Page	£31,660	
First page (colour or mono)	£38,590	
Critics Choice 9 x 1	£2,100	
Inside front cover	£42,400	
Outside back cover	£45,150	

BOOKS (within Culture)

SCC	£114	£80
Page	£15,855	

Rate Card

STYLE

Front half DPS	£64,050
Inside front/outside back cover	£42,000
First facing all matter	£40,425
Page facing all matter	£33,600
First right hand facing all matter	£40,950
Half page	£19,950

Additional Costs

Other front half	+15%
Bleed	+10%

SCC = Single Column Centimetre. Newspaper copy splits = +10%. All rates shown are exclusive of colour reproduction charges and VAT and apply to UK editions only. **Additional Costs:** AB copy or N/S splits (subject to availability) £5,000 or £10,000 (depending on pagination and position within issue).

A separate rate card for Scotland and the Republic of Ireland is available on request.

THE SUNDAY TIMES MAGAZINE

DPS	£38,590
Full page	£19,950
Half page	£14,175

Special Positions

DPS - inside front cover	£61,690
First DPS	£57,750
DPS leading in or out of matter	£48,825
Inside front/outside back cover	£39,900
Inside back cover	£32,290
First facing all matter	£36,750
Page facing all matter	£30,190
Page facing matter	£27,565
Half page - next to/under matter	£16,275
First right hand facing all matter	£38,325
Front half DPS	£45,675
Front half page facing all matter	£35,440
Half page DPS - front half	£36,225
Half page DPS	£30,975

Additional Costs

Other front half	+15%
All other specified positions	+15%
Bleed	+10%

All rates shown are exclusive of colour reproduction charges and VAT and apply to UK editions only.

Additional Costs: AB copy or N/S splits (subject to availability) £5,000 or £10,000 (depending on pagination and position within issue).

Advertorial Rate Card

THE TIMES

The Knowledge

Commercial Feature Page

£17,640

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

The Times Magazine

Commercial Feature Page £23,030

Commercial Feature DPS £42,605

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

Travel

SCC

£172

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

The Game, Times2, Bricks & Mortar, Screen, Sounds and Body & Soul

Advertorial cost = agreed Display Page/DPS rate + 40%.

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

SUNDAY TIMES

Style

Commercial Feature Page

£47,040

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

Sunday Times Magazine

Commercial Feature Page

£38,591

Additional Costs:

£1600 net Page or £1,900 net DPS based on supplied imagery

In Gear / Home:

Commercial Feature

SCC (Colour Only)

£221

Additional Costs:

£1200 net Half Page, £1,600 net per Page or £1,900 net DPS based on supplied imagery

Mechanical Data

THE TIMES

Main News, Business News, Sport

Page size	340mm depth x 264mm width
Half page horizontal	169mm x 264mm
Half page vertical	340mm x 149mm
Share Square (Unit Trusts/Prices)	90 x 85mm

All Other Sections

Page size	325mm depth x 264mm width			
Half page horizontal	169mm x 264mm			
Half page vertical	325mm x 130mm			
Column widths	1 column	34mm	2 columns	72mm
(all sections)	3 columns	111mm	4 columns	149mm
	5 columns	188mm	6 columns	226mm
	7 columns	264mm		

Knowledge

Type Area

Page size	260mm x 225mm			
Column widths	1 column	41mm	2 columns	87mm
	3 columns	133mm	4 columns	179mm
	5 columns	225mm		

Times Magazine

Type Area	
DPS	230mm x 420mm
Page	230mm x 191mm
Half page horizontal	117mm x 191mm
Half page vertical	230mm x 90mm

Note: All advertising must be supplied by the Quickcut Advertising Delivery System

Mechanical Data

THE SUNDAY TIMES

Main News, Business, Sport, News Review and Money

Page size	540mm x 343mm DPS double truck: 540mm x 714mm (2 bromides required for mono)			
Screen size	65 DPI, Shadow dot 85%, Highlight dot 10%			
Column widths	1 column	39mm	2 columns	83mm
	3 columns	126mm	4 columns	169mm
	5 columns	213mm	6 columns	256mm
	7 columns	300mm	8 columns	343mm

Style

Full page type area	271mm x 188mm Bleed :303mm x 220mm Trimmed :297mm x 210mm
DPS type area	271mm x 396mm Bleed :303mm x 430mm Trimmed :297mm x 420mm

Culture

Page size type area	281.5mm x 250mm Half page (horizontal) type area: 140mm x 250mm			
Column widths	1 column	46mm	2 columns	97mm
	3 columns	148mm	4 columns	199mm
	5 columns	250mm		

Travel, Home and InGear

Page size type area	338mm depth x 264mm width			
Half page (horizontal)	169mm x 264mm			
Half page (upright)	338mm x 130mm			
Quarter page	169mm x 130mm			
Column widths	1 column	40.9mm	2 columns	85.6mm
	3 columns	130.3mm	4 columns	175mm
	5 columns	219.8mm	6 columns	264.5mm

THE SUNDAY TIMES MAGAZINE

	Type Area	Bleed Size (Untrimmed)	Trim Size
DPS	274mm x 445mm	303mm x 470mm	297mm x 464mm
Full page	274mm x 212mm	303mm x 238mm	297mm x 232mm
Half page (horizontal)	137mm x 212mm	151mm x 238mm	148mm x 232mm
Half page (vertical)	274mm x 104mm	303mm x 122mm	297mm x 116mm

Copy Deadlines - The Times

THE TIMES

Full Colour - 3 working days prior to day of publication. **Mono/Spot** - 2 working days prior to publication.

Cancellations (Colour or Mono) - Colour and special positions: 3 months prior to publication. Mono: 28 days prior to publication.

THE TIMES MAGAZINE

Display Copy Deadline 17 working days before cover date.

Classified Copy Deadline 11 working days before cover date.

THE KNOWLEDGE

Display Colour Monday 12 working days before publication.

Display Mono Thursday 9 working days before publication.

Magazine Cancellations

At least 18 weeks prior to publication.

Copy Deadlines - The Sunday Times

THE SUNDAY TIMES Main News

Full Colour - 3 working days prior to day of publication. **Mono/Spot** - 2 working days prior to date of publication. **Cancellations** - Colour and special positions: 3 months prior to the day of publication. Mono: 28 days prior to the day of publication.

THE SUNDAY TIMES MAGAZINE

All copy - 24 working days prior to the Sunday of publication.

STYLE

All copy - 17 working days prior to the Sunday of publication.

CULTURE

Display colour - 2 Tuesdays before publication date.

Display mono - 2 Thursdays before publication date.

Magazine Cancellations

At least 18 weeks prior to the Sunday of publication.

Other Newspaper Sections

For display copy deadlines please phone 020 7782 4920.

All advertisements must be supplied by the Quickcut advertising delivery system.

Terms & Conditions

Space orders are accepted subject to our standard terms and conditions which incorporate the Newspaper Publishers' Association standard conditions of insertion. By submitting your advertisement copy, you agree to all such terms and conditions. In particular, your attention is drawn to the following:

- Any stipulation or condition applying to an order must be incorporated clearly in the written instructions supplied to, and approved in writing by us.
- Orders for insertion of any advertisement are accepted on condition that you grant the right to publish the advertisement in the newspapers published by, and in any other publications of, Times Newspapers Limited (including reprographic and digital cuttings and page images) in any medium, whatever the means or system of production delivery, including on-line versions.
- We reserve the right at our discretion to decline to publish, or to omit, suspend or change the position of, the whole or part of any advertisement otherwise accepted for insertion.
- Liability for any loss or damage resulting from errors or inaccuracies in the printing of, or omission of the whole or part of, any advertisement is limited and you should refer to the full standard terms and conditions for further details.
- The buyer warrants that the advertisement will not breach any contract, infringe any copyright, trademark or any other third party right or render us liable to any claim or proceedings whatsoever.
- All prices quoted are exclusive of VAT and apply to the UK editions of the papers only.

To see a full version of our standard terms and conditions as referred to above, you should go to www.newsint.co.uk/tnlads or ask your sales contact.

Home Shopping Advertisements

For advertisements and inserts where the reader can make a prepayment prior to receiving the goods offered, the advertiser is expected to be a member of the National Newspapers' Safe Home Ordering Protection Scheme.

For information Tel: 01628 641930 / www.shops-uk.org.uk



Contacts

LONDON

Advertising

Times Newspapers Limited

1 Virginia Street, London E98 1PL. Telephone: 020 7782 7000

Inserts

Telephone: 020 7782 7362

PRODUCTION ENQUIRIES

Telephone: 020 7782 4920 (The Sunday Times Newspaper)

Telephone: 020 7782 4918 (Magazines)

Telephone: 020 7782 4926 (The Times Newspaper)

MANCHESTER

Advertising

111 Piccadilly, Manchester, M60 4BP. Telephone: 0161 228 0210

GLASGOW

Advertising

124 Portman Street, Glasgow, G41 1EG. Telephone: 0141 420 5100

